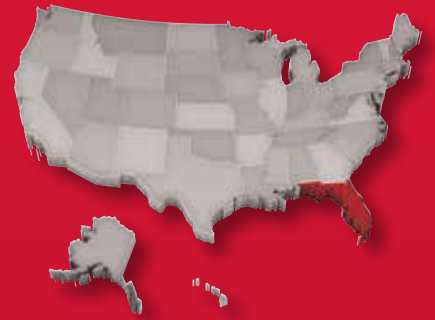




TROPICAL



JULY DEADLINES
PROMOTIONAL BULLETIN PRODUCT ORDERING:
3/24/23

PREPRINT OPT IN/OUT: 5/8/23
ACE REWARDS OPT IN/OUT: 4/22/23

JULY 2023

PROMOTIONAL PLANNER

WIN THE
MONTH

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the July bulletin ordering information with a due date of 3/24/23.

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PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.

WIN THE MONTH July 2023

Welcome to the 2023 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great July deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support July with the following promotions:

- July Red Hot Buys (6/28-7/31)
- Ace Rewards Targeted Offers (7/1-7/31)
- 4th of July Event (6/28-7/10)
- 4th of July BBQ Party (7/1)



Week	TV Length	TV Message	Paint Continuity TV Length
6/26	:30	Paint Extra Mile Promise	
	:30	Saturday, July 1: 4th of July BBQ Party	
7/3	:30	BBQ Free Assembly & Delivery	:15
7/10	:15	Buy Online, Pick Up In Store/Buy Online, Deliver Free from Store/Curbside	:15
7/17			:15
7/24	:15	Buy Online, Pick Up In Store/Buy Online, Deliver Free from Store/Curbside	:15



1. Check out our July paint offers that run 6/28 – 7/10.
 - a. Buy One Get One 50% off Gallons of Clark+Kensington and Royal
 - b. Optional local offer for 5-gallon buckets
2. Craftsman Racing for a Miracle is happening again this July! Support this by participating in the macro offer of 20% off Craftsman V20 power and outdoor power tools.
3. 4th of July BBQ Party is happening on Saturday, July 1! Purchase the Weber Griddle bulletins to qualify for your credit and participate in the party giveaway of a Weber Griddle. More info to come.
4. Order 24 units of the YETI Yonder Water Bottle and receive a display.
5. Read about the Deal of the Month promotion strategy and purchase your items on bulletin!
6. Review bulletins and order promotional product by Friday, March 24, 2023.

Title:

Sale:

Valid Dates:

Planning Execution:

July Paint Offers

4th of July Event

June 28-July 10, 2023

In the 4th of July Event, there is one paint offer: Buy One Get One 50% off gallons and 5-gallon buckets of Clark+Kensington and Royal.

June 28–July 10: Buy One Get One 50% off Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy One, Get One 50% Off gallons of interior and exterior Clark+Kensington and Royal paint during the July 4th Paint Event. Limit TWO (2) discounted gallons per household. Excludes quarts.



Optional Locally Promoted Offer:

Ace Paint offers Buy One, Get One 50% Off on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) discounted 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

- For both gallons and 5-gallon buckets, the discounted portion of Retailer item cost will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.
- Stores reporting POS will receive their credit automatically following the event. Ace no longer honors manual reimbursement requests for paint promotions.

Marketing:

National preprint, Ace Rewards direct mail/email, online, and digitally through social media and display ads.

Title:	Craftsman Racing for a Miracle
Sale:	Fourth of July Event/RHB
Valid Dates:	June 28–July 31, 2023
Planning Execution:	Order Craftsman V20 Power Tools on bulletin

2023 will mark the 17th year that Stanley Black & Decker has run the Racing for a Miracle program, partnering with the Ace Hardware Foundation to raise funds and awareness for Children’s Miracle Network Hospitals. Since its inception, this program has raised well over \$1.685 million for local CMN Hospitals.

Each year, Stanley Black & Decker donates \$100,000 to support the vital work of CMN Hospitals. This year’s race will be held in Chicago on the weekend of July 1-2, and if Christopher Bell wins the checkered flag, Craftsman will donate one million dollars to CMN Hospitals. He is truly racing for a miracle!

In addition, we will once again be promoting the race in conjunction with the 20% Off Craftsman V20 promotion running June 28 through July 31 in-store and online. Craftsman PTA will be included in the 20% off promotion along with select V20 Power Tools. A portion of the Retailer Item Cost will be reimbursed based on quantity of eligible items sold at POS. The credit will be issued 45 days after the promotion ends.



The 2023 Racing for a Miracle Program includes the following:

- In-store signage
- July circulars
- Online and social media activations
- Ace Rewards email and direct mail

Title:	BBQ Sweepstakes: 4th of July BBQ Party on July 1
Sale:	4th of July BBQ Party
Valid Dates:	July 1, 2023
Planning Execution:	Purchase a Weber Griddle & receive a FREE Griddle for the 4th of July Party Sweepstakes! Commit to the Party and opt in to SOCi's in-store party campaign.

4th of July BBQ Party + Weber Griddle Sweepstakes on July 1

Step 1: Purchase the Weber Griddle bulletin for the Weber Griddle Party Sweepstakes!

We have a hot offer for the 4th of July Party - we will be giving away a free Weber Griddle (Ace # 8084667) to each store to raffle off! To qualify for your free Weber Griddle, purchase a minimum of 1 Weber Griddle on promo bulletin or show bulletin. No additional action will be needed to get the free Weber Griddle outside of that first order. Your free Griddle will ship with your other promo bulletin items.

Don't stop there! Purchase a minimum of 2 Weber Griddle Inserts, (Ace # 8082938) and you will receive a credit for 50% off that second unit to utilize as a demo unit for your store on the day of the party and years to come! We will be recommending demo recipes that will work great on this new item for your demo assortment. Plus, it's a great way to show off for the \$50 off MAP drop running on this item 6/28-7/10!

Step 2: Commit to Hosting the Party

The 4th of July BBQ party is the second of three parties in 2023 that are nationally amplified with TV. In addition to TV support, these three one-day parties (Stars & Stripes, 4th of July and Thanksgrilling) will be heavily supported through digital/social, email, direct mail, and preprint with focus on the party sweepstakes. Below is an example of the overarching "Flavor Fest" campaign. Don't forget to wear your T-shirts the day of the party!



Stores who demo see a positive impact



Step 3: Opt in to SOCi's In-Store Party Campaigns and take your demo game to the next level

Gain new customers when you advertise via SOCi. Whether you are already on SOCi or not, this is the time to sign up and then opt in to the In-Store Party Campaigns.

To opt in and learn more, click this link - <https://acehardware.tfaforms.net/249>

National Marketing and In-Store Execution on Party Day

In addition to marketing the In-Store Party, the Weber Griddle Contest will be promoted across marketing channels, including SOCi.

On the day of the party, demo the Weber Griddle Insert to showcase to customers. Retailers will be sent official rules, tear pads, and in-store signage in the July monthly sign kit. The 4th of July Party Playbook, which will outline demo recommendations, event product offers, recipes, family activities and more, will also be included in the sign kit. Customers will enter to win the Weber Griddle during the party (one entry per customer), placing the official entry form into a 5-gallon bucket with opening in the lid. Retailer will draw one winner at the end of the party and notify winner.

Additional instructions and information on the party and sweepstakes will be provided in the July Execution Guide.

Give your customers the “Famous for Four” experience

For more ideas and information on party execution, demos, SOCi In-Store party campaign opt-in, etc., please visit the national in-store party page on ACENET: <https://acenet.aceservices.com/marketing/promotions/in-store-parties-and-demos>

Full 2023 In-Store Party Schedule

Month	In Store Parties	SOCi In Store Party Opt-In Deadline	Channel Support
March	Spring Kickoff Party March 25	Nov 11	All Channel Support (No TV)
April	New at Ace Launch Party April 22	Dec 9	All Channel Support (No TV)
May	Stars and Stripes BBQ Party May 27	Jan 13	All Channel (TV Included)
July	4th of July BBQ Party July 1	Feb 10	All Channel (TV Included)
September	Labor Day BBQ Party Sept 2	March 24	All Channel Support (No TV)
November	Thanksgiving Nov 18	Jul 14	All Channel (TV Included)
December	Gifts and Grilling Party Dec 2	Aug 11	All Channel Support (No TV)

Title:

YETI Yonder Water Bottle

Sale:

July Monthlong & Event

Valid Dates:

6/18/23-7/31/23

Planning Execution:

Order 24 units of the YETI Yonder lightweight and shatter resistant water bottle and receive a display tray.

YETI YONDER WATER BOTTLE



The Fine Print: Do not use this Yonder® Bottle and Cap with hot or carbonated beverages, or use as storage for food or perishables. The Yonder® Bottle may produce condensation.

If you can get there, now your water can too. The YETI® Yonder™ 1L/34 oz. Non-Insulated Water Bottle was strategically engineered to be both lightweight and shatter resistant, allowing you to haul essential hydration further and higher. But a bottle is only as durable and tough as its top, which is why the YETI® Yonder™ Cap is 100% leakproof and provides quick sips through the spout or opens up wide for refills and washing. **If you order 24 units, you will also be sent a display tray for the product. This tray is designed to sit on an end cap shelf.**

750ML/25 oz \$25.00 1L/34 oz \$28.00



The display tray holds 32 total units and fits both size bottles. You can set by color and one facing of each size, or if you order 2 sets, you can set one size in each tray following the same color pattern. That leaves 2 units of back stock in each size/color combo.

Title:

Incentives for Outdoor Power Equipment

Sale:

N/A

Valid Dates:

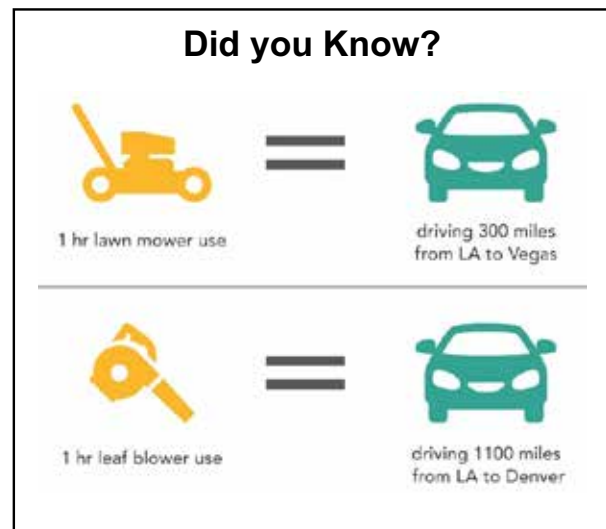
Ongoing

Planning Execution:

Visit our ACENET page to uncover local initiatives, product training, selling tips and local marketing assets.

Cities, municipalities, and air districts are implementing incentive programs, as the awareness of air and noise pollution grows. These incentives are coming in the form of **cash rebates** to help consumers make the switch from gas to battery and electric. You benefit from an increased demand for outdoor power equipment at **full margin!**

To date, we have identified **over 20 states** with a program available. Southern California is offering up to \$250 off a battery mower, Montgomery County, MD, has \$75 off battery leaf blowers, and Colorado offers \$150 to trade in a gas mower for a battery mower.



OPE Funding for Professional Landscapers: The California Air Resources Board appropriated \$27M to provide incentives for professional landscaping equipment sold to professional landscape services operated by small businesses or sole proprietors. Funds are redeemable at approved dealers (retailers) only, which represents a great opportunity for Ace retailers to tap into the professional landscape market. To become an approved dealer, please refer to the ACENET article and presentation, as well as CORE's website for up-to-date information.

We are actively searching for every opportunity... but they are very regional, and each require a unique execution plan. Please reference the list on the [ACENET regulations page](#) to see if your community is impacted and whether there is an incentive program you can promote. If your region is currently offering incentives and is not on our list, let us know so we can help work with your local agency to build an execution plan.

To further help your associates, we are working with our vendor partners to provide training materials for product knowledge and commercial selling tips. Lastly, we have created local marketing assets in Ace Marketing Muscle and SOCi to help reach your consumers.

Our goal is to ensure when a consumer decides to switch from gas to battery, they shop at your store. Visit ACENET>Manage Product>Inventory & Planograms>Legislative Issues>OPE Regulations & Incentives to get started!

Meghan Williams

Sr. Category Marketing Manager, Power
mszala@acehardware.com

Title:

Sale:

Valid Dates:

Planning Execution:

Deal of the Month Items

July Event/Red Hot Buy

June 28–July 31, 2023

Buy your “Deal of the Month” item on bulletin for July! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

July “Deal of the Month” Items

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap

2401966 SCREWDRIVER 40PC IR

Regular Retail: \$36.99

Final Sale Retail after IS: \$19.99

Promo Margin: 22%

Bulletin Savings: 16%

Bulletin No.: 230700 - 642

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? This bit set is normally \$36.99 each but they’re on sale for only \$19.99 each! Would you like to add one to your basket?”

Look for a counter mat in your July sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:

Opt in to Receive Additional End Cap Header Signs

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

SALE
\$29⁹⁹

**Perfect Aire®
High Velocity
Floor Fan**
4013665



6/28-7/31
RED HOT BUY

YOUR CHOICE
SALE
\$19⁹⁹
each

**Feit Electric Smart WiFi
LED Bulb 3/Pk.**
3004570, 3004002, 3004001



6/28-7/31
RED HOT BUY

**ACE REWARDS
EXCLUSIVE*
SAVE \$4
INSTANTLY**

**Mold Armor® E-Z House
Wash™ or Deck, Fence &
Patio Wash™**
1008515, 1024209, 7026050, 1024203
NO LIMIT.



6/28-7/31
RED HOT BUY

Title:

Sale:

Valid Dates:

Planning Execution:

Window Posters

N/A

N/A

These window posters are scheduled to be included in the July sign kit.

CRAFTSMAN

20% OFF

select Craftsman V20 Lithium-Ion Power Tools,
Outdoor Power Equipment & Accessories



BUY ONE

GET ONE

50% OFF

Clark+Kensington® and Royal® Interior & Exterior Paint Gallons⁰

Gallons only. Limit 2 discounted items per transaction. Discounted item must be of equal or lesser value. Offer valid in-store only.



6/28-7/31

RED HOT BUY

BUY ONE

GET ONE

50% OFF

**on Gallons of
Clark+Kensington®
and Royal® Paint**

Limit 2 free gallons per
transaction. Discounted item
must be of equal or lesser value.



6/28-7/10

BUY ONE

GET ONE

50% OFF

**on 5-gallon Buckets
of Clark+Kensington®
and Royal® Paint**

Limit 1 free 5-gallon bucket per
transaction. Discounted item
must be of free or lesser value.



6/28-7/10

**4th of July
BBQ Event 7/1
Creative to come**

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.

• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	Open Space Zone 1 - Grilling
2	Open Space Zone 2 - Outdoor Living
3	End Cap 1 - Craftsman
4	End Cap 2 - \$12.99 Tools
5	Open Space Zone 3 - Shippers
6	End Cap 3 - Pool
7	End Cap 4 - Bird
8	End Cap 5 - Trash Bags
9	End Cap 6 - Insect Control
10	End Cap 7 - Milwaukee
11	End Cap 8 - Weed Control

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OPEN SPACE – ZONE 1 GRILLING

OPEN SPACE – POWER AISLE ZONE 1 GRILLING



GRILL WD PLT PRO 780 BRZ **EVENT/RHB** **AR MAILER**
 Promo History: 07-2022 July EVENT/RHB, Sale Retail \$999.95

OPEN SPACE

BLTN NO. 230700-001

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016774	Y	Y	1	\$731.41	\$999.95	\$999.95	N/A	\$999.95	27%	4%



GRILL WOOD PELET PRO 575 **EVENT/RHB** **CORE, SUPER** **AR MAILER**
 Promo History: 07-2022 July EVENT/RHB, Sale Retail \$899.95

OPEN SPACE

BLTN NO. 230700-002

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016781	Y	Y	1	\$585.13	\$799.95	\$799.95	N/A	\$799.95	27%	4%



GRILL TIMBR LN 850 WP BLK **EVENT/RHB** **AR MAILER**

OPEN SPACE

BLTN NO. 230700-003

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8024035	Y	Y	1	\$1,118.31	\$2,099.95	\$1,399.95	N/A	\$1,399.95	20%	4%



GRILL COVER F/TMBLNE 850 **EVENT/RHB** **AR MAILER**

OPEN SPACE

BLTN NO. 230700-004

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8017711	Y	Y	1	\$42.94	\$89.95	\$89.95	N/A	\$89.95	52%	4%



GRILL TIMBERLINE 1300 **EVENT/RHB** **AR MAILER**

OPEN SPACE

BLTN NO. 230700-005

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8024034	Y	Y	1	\$1,258.23	\$2,299.95	\$1,699.95	N/A	\$1,699.95	26%	4%



GRILLCOVER F/TMBLNE 1300 **EVENT/RHB** **AR MAILER**

OPEN SPACE

BLTN NO. 230700-006

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8017709	Y	Y	1	\$47.71	\$99.95	\$99.95	N/A	\$99.95	52%	4%

GRILL&SMOKER IRONWOOD XL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-007



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082912	6/28-7/31 Y	6/28-7/10 Y	1	\$1,521.32	\$1,999.95	\$1,999.95	N/A	\$1,999.95	24%	4%

GRILL&SMKR IRNWD BLK

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-008



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084260	6/28-7/31 Y	6/28-7/10 Y	1	\$1,370.17	\$1,799.95	\$1,799.95	N/A	\$1,799.95	24%	4%

GRL GNSIS SAE325 INDG LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$1,069.00

MAP DROP \$969.00 (05/01-07/01)

BLTN NO. 230700-010



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037442	6/28-7/31 Y	6/28-7/10 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE325S NG INDG

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$1,069.00

MAP DROP \$969.00 (05/01-07/01)

BLTN NO. 230700-011



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037699	6/28-7/31 Y	6/28-7/10 Y	1	\$806.69	\$1,069.00	\$1,069.00	N/A	\$1,069.00	25%	0%

GRL GNSIS SAE330 INDG LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$1,359.00

MAP DROP \$1,259.00 (05/01-07/01)

BLTN NO. 230700-012



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037939	6/28-7/31 Y	6/28-7/10 Y	1	\$1,024.96	\$1,359.00	\$1,359.00	N/A	\$1,359.00	25%	0%

GRILL GNSIS SA-E-330 NG

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$1,359.00

MAP DROP \$1,259.00 (05/01-07/01)

BLTN NO. 230700-013



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8037946	6/28-7/31 Y	6/28-7/10 Y	1	\$1,024.96	\$1,359.00	\$1,359.00	N/A	\$1,359.00	25%	0%

WBR DUAL SIDE SEAR GRTE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-014



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8041568	6/28-7/31 Y	6/28-7/10 Y	1	\$67.67	\$109.99	\$109.99	N/A	\$109.99	38%	4%

GRILL ROASTNG BSKT STL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-015



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8047912	6/28-7/31 Y	6/28-7/10 Y	1	\$67.67	\$109.99	\$109.99	N/A	\$109.99	38%	4%

GRILL BAKING STONE 1PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-016



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8050088	6/28-7/31 Y	6/28-7/10 Y	1	\$67.67	\$109.99	\$109.99	N/A	\$109.99	38%	4%

GRILL SPIRIT II E-310 NG

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$639.00

BLTN NO. 230700-017



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863482	6/28-7/31 Y	6/28-7/10 Y	1	\$451.14	\$639.00	\$569.00	N/A	\$569.00	21%	0%

GRILL SPIRIT II E310 LP

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$639.00

BLTN NO. 230700-018



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8863581	6/28-7/31 Y	6/28-7/10 Y	1	\$451.14	\$639.00	\$569.00	N/A	\$569.00	21%	0%

GRILL PREM KET 22" BLU

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$239.00

BLTN NO. 230700-019



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8060195	6/28-7/31 Y	6/28-7/10 Y	1	\$171.56	\$239.00	\$239.00	N/A	\$239.00	28%	4%

GRILL CHAR BLK 22"

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$219.00

BLTN NO. 230700-020



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8406605	6/28-7/31 Y	6/28-7/10 Y	1	\$157.34	\$219.00	\$219.00	N/A	\$219.00	28%	4%

WEBER GRILL TRVLR PRTBLE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$399.00

BLTN NO. 230700-021



Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8060197	6/28-7/31 Y	6/28-7/10 Y	1	\$294.28	\$399.00	\$399.00	N/A	\$399.00	26%	4%



OUTDOOR GRIDDLE LP BLK 3BR

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BUY GRIDDLE, GET FREE GRIDDLE TO RAFFLE OFF
(limit 1 Free Griddle)

BLTN NO. 230700-022

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084667	6/28-7/31 Y	6/28-7/10 Y	1	\$317.22	\$449.00	\$449.00	N/A	\$449.00	29%	4%



GRILL SPATULA BLK/SLVR

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-023

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082941	6/28-7/31 Y	6/28-7/10 Y	1	\$13.21	\$21.99	\$21.99	N/A	\$21.99	40%	4%



BREAKFAST KIT SILICONE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-024

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082952	6/28-7/31 Y	6/28-7/10 Y	1	\$18.01	\$29.99	\$29.99	N/A	\$29.99	40%	4%



GRIDDLE COVER BLK 63"

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 230700-025

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084673	6/28-7/31 Y	6/28-7/10 Y	1	\$55.13	\$99.99	\$99.99	N/A	\$99.99	45%	4%



GRIDDLE GENSIS CS 25.7"L

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BUY 2 INSERTS, GET 50% BACKEND CREDIT ON ONE INSERT (limit 1)

BLTN NO. 230700-026

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8082938	6/28-7/31 Y	6/28-7/10 Y	2	\$171.57	\$249.00	\$199.00	N/A	\$199.00	14%	4%



FLAT GRILL TOPPER SPIRIT

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-027

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084662	6/28-7/31 Y	6/28-7/10 Y	1	\$137.12	\$199.00	\$149.00	N/A	\$149.00	8%	4%



FLAT GRILL TOPPER GNEIS

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-028

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8084663	6/28-7/31 Y	6/28-7/10 Y	1	\$206.02	\$299.00	\$249.00	N/A	\$249.00	17%	4%

OPEN SPACE – ZONE 2 OUTDOOR LIVING

OPEN SPACE – POWER AISLE ZONE 2 OUTDOOR LIVING



MARKET UMBRELLA BRWN 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-031

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353823	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA BRICK 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-032

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353856	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA 9' TAUPE

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-033

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353898	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA SAGE 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-034

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8353997	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA GREEN 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-035

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8354185	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA RYLBL 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-036

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389033	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA RED 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-037

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389066	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MARKET UMBRELLA YLW 9'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-038

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8389108	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



MKT UMBRELLA OCNBLU 9'

EVENT/RHB

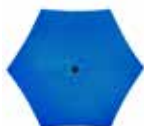
AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-039

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8403610	Y	Y	1	\$30.95	\$59.99	\$39.99	N/A	\$39.99	23%	4%



SOLAR UMBRELLA 9'RYL BLU

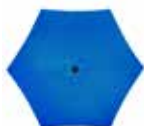
EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-040

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462384	Y	Y	1	\$48.11	\$89.99	\$69.99	N/A	\$69.99	31%	4%



UMBRELLA SOLR HNTR GRN 9'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-041

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462392	Y	Y	1	\$48.11	\$89.99	\$69.99	N/A	\$69.99	31%	4%



SOLAR UMBRELLA 9' RED

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-042

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462418	Y	Y	1	\$48.11	\$89.99	\$69.99	N/A	\$69.99	31%	4%



SOLAR UMBRELLA 9' TAUPE

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-043

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8462434	Y	Y	1	\$48.11	\$89.99	\$69.99	N/A	\$69.99	31%	4%



DIRECTR CHAIR SLMFLD NVY

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$54.99

BLTN NO. 230700-044

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8000623	6/28-7/31 Y	6/28-7/10 Y	1	\$34.06	\$59.99	\$49.99	N/A	\$49.99	32%	10%



FOLDING DIRECTOR CHAIR

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$54.99

BLTN NO. 230700-045

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8015007	6/28-7/31 Y	6/28-7/10 Y	1	\$34.06	\$59.99	\$49.99	N/A	\$49.99	32%	11%



UMBRELLA BASE ES 18"BRNZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$36.99

BLTN NO. 230700-046

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8329740	6/28-7/31 Y	6/28-7/10 Y	1	\$21.36	\$34.99	\$29.99	N/A	\$29.99	29%	9%



UMBRELLA BASE ES 18" BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$36.99

BLTN NO. 230700-047

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8329757	6/28-7/31 Y	6/28-7/10 Y	1	\$21.36	\$34.99	\$29.99	N/A	\$29.99	29%	7%



CANOPY 10X10' GRAY

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$99.99

BLTN NO. 230700-048

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8028225	6/28-7/31 Y	6/28-7/10 Y	1	\$64.61	\$109.99	\$89.99	N/A	\$89.99	28%	7%



CANOPY 12X12' BRWN

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$149.99

BLTN NO. 230700-049

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8028226	6/28-7/31 Y	6/28-7/10 Y	1	\$116.29	\$179.99	\$159.99	N/A	\$159.99	27%	4%



CANOPY 12X12' GRAY

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$149.99

BLTN NO. 230700-050

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
8028227	6/28-7/31 Y	6/28-7/10 Y	1	\$113.85	\$179.99	\$159.99	N/A	\$159.99	29%	6%



CANOPY BLUE 10X10'

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$99.99

BLTN NO. 230700-051

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8028228	Y	Y	1	\$64.61	\$109.99	\$89.99	N/A	\$89.99	28%	10%



CANOPY CHAIR QUIKSHD TPE

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$34.99

BLTN NO. 230700-052

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015819	Y	Y	1	\$28.19	\$41.99	\$37.99	N/A	\$37.99	26%	4%



CANOPY CHAIR QUIKSHD BLU

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$34.99

BLTN NO. 230700-053

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015820	Y	Y	1	\$28.19	\$41.99	\$37.99	N/A	\$37.99	26%	4%



KIDS CANOPY CHAIR BLU

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$29.99

BLTN NO. 230700-054

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015822	Y	Y	1	\$20.78	\$31.99	\$27.99	N/A	\$27.99	26%	4%



KIDS CANOPY CHAIR PNK

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$29.99

BLTN NO. 230700-055

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8015823	Y	Y	1	\$20.78	\$31.99	\$27.99	N/A	\$27.99	26%	4%

OPEN SPACE – ZONE 3 SHIPPERS

OPEN SPACE – POWER AISLE ZONE 3 SHIPPERS



NSH COPPERTOP 83 PK DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3009735	BATTERY ALKALINE AAA 8PK	30	\$8.46	\$6.86	\$205.80	N/A	19%
34575	BATTERY ALKALINE AA 8PK	32	\$8.46	\$6.86	\$219.52	N/A	19%
34574	BATTERY ALKALINE C PK4	3	\$8.77	\$7.11	\$21.33	N/A	19%
34573	BATTERY ALKALINE D 4PK	6	\$8.77	\$7.11	\$42.66	N/A	19%
30205	BATTERY ALKALINE 9V 2PK	12	\$8.77	\$7.11	\$85.32	N/A	19%

BLTN NO. 230700-065

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3011455	Y	Y	1	\$574.63	\$672.79	N/A	\$1.00 Limit: 4T	N/A	N/A	19%



BATTERY ALKALINE AAA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, \$1.00 Instant Savings (limit 4)

BLTN NO. 230700-066

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3009735	Y	Y	10	\$8.03	\$10.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE AA 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, \$1.00 Instant Savings (limit 4)

BLTN NO. 230700-067

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34575	Y	Y	8	\$8.03	\$10.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE C PK4

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, \$1.00 Instant Savings (limit 4)

BLTN NO. 230700-068

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34574	Y	Y	1	\$8.33	\$11.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%

July Bulletins

Due Date 3/24/23



BATTERY ALKALINE D 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, \$1.00 Instant Savings (limit 4)

BLTN NO. 230700-069

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
34573	6/28-7/31 Y	6/28-7/10 Y	1	\$8.33	\$11.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



BATTERY ALKALINE 9V 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, \$1.00 Instant Savings (limit 4)

BLTN NO. 230700-070

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
30205	6/28-7/31 Y	6/28-7/10 Y	1	\$8.33	\$11.99	N/A	\$1.00 Limit: 4T	N/A	N/A	5%



NSH-CMMD TOP ITEMS DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
9022377	POSTER STRIPS SM 12PK	12	\$1.46	\$1.19	\$14.28	N/A	19%
5618095	PICTURE HANG STRIP MED	12	\$2.77	\$2.30	\$27.60	N/A	17%
5494646	PIC HANG STRIP LRG WHT	18	\$2.99	\$2.40	\$43.20	N/A	20%
5430889	HOOKS MINI CLEAR 6PK	7	\$2.42	\$1.98	\$13.86	N/A	18%
5427331	HOOK COMMAND DESIGNER	9	\$2.38	\$1.91	\$17.19	N/A	20%
5403936	WIRE HOOK WHT SMALL PLST	15	\$2.16	\$1.75	\$26.25	N/A	19%
5095849	UTILITY HOOK LRG 5LB	6	\$2.19	\$1.76	\$10.56	N/A	20%

BLTN NO. 230700-071

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5028397	6/28-7/31 Y	6/28-7/10 Y	1	\$152.94	\$451.61	N/A	N/A	N/A	N/A	19%



GARDEN HOSE BLK 3/4"X25'

EVENT/RHB

AR MAILER

OPEN SPACE

BLTN NO. 230700-072

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6000920	6/28-7/31 Y	6/28-7/10 Y	1	\$12.73	\$24.99	\$19.99	N/A	\$19.99	36%	4%



NSH PCKT HOSE SLVR DSP

EVENT/RHB

AR MAILER

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6809263	POCKET HOSE BLK 50'3/4"D	18	\$19.81	\$17.17	\$309.06	43%	13%
6809271	POCKET HOSE BLK 75'3/4"D	6	\$26.41	\$22.90	\$137.40	43%	13%
6809289	POCKET HOSE BLK100'3/4"D	6	\$33.01	\$28.62	\$171.72	43%	13%

BLTN NO. 230700-073

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6822886	Y	Y	1	\$618.18	\$687.18	\$1,079.70	N/A	\$1,079.70	43%	13%



POCKET HOSE BLK 50'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$29.99

BLTN NO. 230700-074

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809263	Y	Y	1	\$19.09	\$34.99	\$29.99	N/A	\$29.99	36%	4%



POCKET HOSE BLK 75'3/4"D

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$39.99

BLTN NO. 230700-075

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809271	Y	Y	1	\$25.45	\$44.99	\$39.99	N/A	\$39.99	36%	4%



POCKET HOSE BLK100'3/4"D

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$49.99

BLTN NO. 230700-076

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6809289	Y	Y	1	\$31.81	\$54.99	\$49.99	N/A	\$49.99	36%	4%



ARCTIC CAP POLYSTYR BEIGE

EVENT/RHB

AR MAILER

OPEN SPACE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-077

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6007494	Y	Y	1	\$12.51	\$19.99	\$19.99	N/A	\$19.99	37%	4%

NSH ARCTIC HAT DSP

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6860308	ARCTIC COOLING HAT	12	\$12.98	\$10.62	\$127.44	47%	18%

BLTN NO. 230700-078

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6869002	Y	Y	1	\$127.44	\$239.88	\$239.88	N/A	\$239.88	47%	18%

ARCTIC COOLING HAT

EVENT/RHB

AR MAILER

OPEN SPACE



Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-079

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6860308	Y	Y	1	\$12.51	\$19.99	\$19.99	N/A	\$19.99	37%	4%

NSH ARTIC AIR COOLER

EVENT/RHB

AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
6030450	ARCTIC AIR COOLER WHT	12	\$25.95	\$21.25	\$255.00	47%	18%

BLTN NO. 230700-080

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6034402	Y	Y	1	\$255.00	\$479.88	\$479.88	N/A	\$479.88	47%	18%

ARCTIC AIR COOLER WHT

EVENT/RHB

AR MAILER

OPEN SPACE



Promo History: 07-2022 July EVENT/RHB, Sale Retail \$39.99

BLTN NO. 230700-081

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030450	Y	Y	1	\$25.00	\$39.99	\$39.99	N/A	\$39.99	37%	4%

EVAPORVE CLR WHT 3SPD

EVENT/RHB

AR MAILER

OPEN SPACE



BLTN NO. 230700-082

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6027391	Y	Y	1	\$12.51	\$19.99	\$19.99	N/A	\$19.99	37%	8%



NSH ENRGIZER 36PC AA/AAA IN-STORE IS

OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Promo Margin	Bltn Savings
3380656	BATTERY ALKLN AAA 16PK	12	\$15.94	\$13.05	\$156.60	N/A	18%
3380607	BATTERY ALKALINE AA 16PK	24	\$15.94	\$13.05	\$313.20	N/A	18%

BLTN NO. 230700-083

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3495116	N	N	1	\$469.80	\$469.99	N/A	N/A	N/A	N/A	18%

PROMO IMPULSE - JULY 2023



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
72468	00046500018428	BITTNG IN SCT RPLNT 6OZ	12	6	12	EVENT/RHB
2455962	00076174308303	TAPE MEASUR LVRLOCK 30'	1	6	12	EVENT/RHB
6108328	00012587703595	TRASH BAG BLACK 30G 25PK	6	8	16	EVENT/RHB
7013659	00046500018107	OFF ACTIVE REPELLENT 6OZ	12	6	12	EVENT/RHB
7185242	00046500221545	IN SCT RPLNT SPRAY 4OZ	12	6	12	EVENT/RHB
7264393	00046500717642	IN SCT RPLNT SPRAY 4OZ	12	6	12	EVENT/RHB
7317464	00070183510900	WEED&GRASS KILLER 1.1GAL	1	5	5	EVENT/RHB
8217788	00018222975013	HI ENERGY SUET 8PK	1	4	4	EVENT/RHB

#1 JULY 2023 - CRAFTSMAN



FLIPP MESSAGE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2004675	00885911673204	V20 CL IMPACT DRIVER KIT	1	1	2	EVENT/RHB
2829273	00885911548663	20V MAX BATTERY 2AH 2PC	1	2	4	EVENT/RHB
2829281	00885911548717	20V MAX HMR DRL KIT 1/2"	1	1	2	EVENT/RHB
2834224	00885911564588	20V MAX L-I HC BATT 4AH	1	2	6	EVENT/RHB
2834232	00885911561167	20V MAX BAT STRTR KIT 3P	1	2	4	EVENT/RHB
2834240	00885911548625	20V MAX L-I RAPID CHRGR	1	2	4	EVENT/RHB
2834315	00885911548212	20V MAX JIGSAW 11/16"	1	1	4	EVENT/RHB
7011884	00885911665230	BATTERY LEAF BLOWER 20V	1	1	1	EVENT/RHB
7011890	00885911719476	CHAINSAW CORDLS 20V 10"	1	1	1	EVENT/RHB

END CAP #1 WIN THE MONTH CATEGORY – CRAFTSMAN



V20 CL IMPACT DRIVER KIT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

Promo History: 06-2022 June EVENT/RHB, Sale Retail \$69.99 -\$10.00 = \$59.99 Final Retail (limit 4)

20% Off - CRAFTSMAN POWER TOOLS

\$14.62 Credit Based on POS

BLTN NO. 230700-093

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2004675	6/28-7/31 Y	6/28-7/10 Y	1	\$74.84	\$89.99	20%	N/A	N/A	Varies	0%



20V MAX BATTERY 2AH 2PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

Promo History: 06-2022 June EVENT/RHB, Sale Retail \$69.99 -\$10.00 = \$59.99 Final Retail (limit 4)

20% Off - CRAFTSMAN POWER TOOLS

Credit \$19.82 Based on POS

BLTN NO. 230700-094

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2829273	6/28-7/31 Y	6/28-7/10 Y	1	\$107.59	\$129.00	20%	N/A	N/A	Varies	4%



20V MAX HMR DRL KIT 1/2"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$99.00

20% Off - CRAFTSMAN POWER TOOLS

\$21.37 Credit Based on POS

BLTN NO. 230700-095

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2829281	6/28-7/31 Y	6/28-7/10 Y	1	\$113.78	\$139.00	20%	N/A	N/A	Varies	0%



20V MAX L-I HC BATT 4AH

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS

\$17.83 Credit Based on POS

BLTN NO. 230700-096

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834224	6/28-7/31 Y	6/28-7/10 Y	1	\$96.78	\$119.00	20%	N/A	N/A	Varies	4%



20V MAX BAT STRTR KIT 3P

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS

\$19.35 Credit Based on POS

BLTN NO. 230700-097

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834232	6/28-7/31 Y	6/28-7/10 Y	1	\$105.04	\$129.00	20%	N/A	N/A	Varies	4%



20V MAX L-I RAPID CHRGR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS

\$9.08 Credit Based on POS

BLTN NO. 230700-098

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834240	6/28-7/31 Y	6/28-7/10 Y	1	\$49.31	\$79.00	20%	N/A	N/A	Varies	4%



20V MAX JIGSAW 11/16"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
\$12.45 Credit Based on POS

BLTN NO. 230700-099

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2834315	Y	Y	1	\$67.58	\$89.00	20%	N/A	N/A	Varies	4%



BATTERY LEAF BLOWER 20V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
\$18.90 Credit Based on POS

BLTN NO. 230700-100

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011884	Y	Y	1	\$101.61	\$119.00	20%	N/A	N/A	Varies	1%



CHAINSAW CORDLS 20V 10"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 1

20% Off - CRAFTSMAN POWER TOOLS
\$23.35 Credit Based on POS

BLTN NO. 230700-101

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7011890	Y	Y	1	\$125.52	\$149.00	20%	N/A	N/A	Varies	1%

#2 JULY 2023 - \$12.99 TOOLS

YOUR CHOICE
SALE
\$12.99
each

Stanley®, Craftsman®
and Irwin® Hand Tools &
Accessories
2107738, 2297786, 2378388, 2455962,
27501, 2139491

6/28-7/31
RED HOT BUY

**BACK TO SCHOOL
SAVINGS**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
27501	00038548103693	QUICKCHANGE BAR CLAMP 6"	1	1	5	EVENT/RHB
2007251	00076174510546	RIP CLAW HAMMR SMTH 20OZ	1	1	4	EVENT/RHB
2007439	00076174561487	ENGINEER HAMMR 4LB FGLS	1	1	4	EVENT/RHB
2014161	00076174816525	VERSASTK SUITCASE TLBOX	1	1	2	EVENT/RHB
2107688	00076174337303	TAPE MEASUR FATMAX 30'	1	1	4	EVENT/RHB
2107738	00076174167276	CHISEL SET 3PC WOOD	1	1	6	EVENT/RHB
2139491	00076174555264	PRY BAR BLACK/YELLOW 21"	1	1	2	EVENT/RHB
2297786	00076174829495	CM 13IN & 18IN BAG COMBO	1	1	6	EVENT/RHB
2302016	00038548022277	MINI QUICKGRIP CLMP6"4PK	1	1	3	EVENT/RHB
2378388	00076174060553	STAPLE GUN HD STANLEY	1	1	6	EVENT/RHB
2455962	00076174308303	TAPE MEASUR LVRLOCK 30'	1	2	8	EVENT/RHB
2894616	00037103329462	ADJUST WRNCH SET 3PC	1	1	5	EVENT/RHB

END CAP #2 WIN THE MONTH CATEGORY – TOOLS



CHISEL SET 3PC WOOD

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230700-111

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2107738	Y	Y	1	\$7.41	\$15.99	\$12.99	N/A	\$12.99	43%	23%



PRY BAR BLACK/YELLOW 21"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230700-112

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2139491	Y	Y	1	\$8.33	\$13.99	\$12.99	N/A	\$12.99	36%	13%



TAPE MEASUR LVRLOCK 30'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230700-113

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2455962	Y	Y	1	\$7.52	\$17.99	\$12.99	N/A	\$12.99	42%	15%



CM 13IN & 18IN BAG COMBO

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$12.99

BLTN NO. 230700-114

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2297786	Y	Y	1	\$10.90	\$23.99	\$12.99	N/A	\$12.99	16%	29%



QUICKCHANGE BAR CLAMP 6"

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$12.99

BLTN NO. 230700-115

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
27501	Y	Y	1	\$10.74	\$20.99	\$12.99	N/A	\$12.99	17%	23%



STAPLE GUN HD STANLEY

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$12.99

BLTN NO. 230700-116

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2378388	Y	Y	1	\$9.71	\$16.99	\$12.99	N/A	\$12.99	25%	18%



ADJUST WRNCH SET 3PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BLTN NO. 230700-117

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894616	Y	Y	1	\$20.46	\$64.99	\$24.99	N/A	\$24.99	18%	56%

ENGINEER HAMMR 4LB FGLS

EVENT/RHB

SUPER

AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-118



Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2007439	Y	Y	1	\$13.10	\$24.99	\$24.99	N/A	\$24.99	48%	16%

TAPE MEASUR FATMAX 30'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-119



Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2107688	Y	Y	1	\$16.48	\$32.99	\$24.99	N/A	\$24.99	34%	17%

VERSASTK SUITCASE TLBOX

EVENT/RHB

SUPER

AR MAILER

END CAP 2

BLTN NO. 230700-120



Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2014161	Y	Y	1	\$17.73	\$31.99	\$24.99	N/A	\$24.99	29%	9%

MINI QUICKGRIP CLMP6"4PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-121



Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2302016	Y	Y	1	\$16.26	\$35.99	\$24.99	N/A	\$24.99	35%	23%

#3 JULY 2023 - POOL

YOUR CHOICE

SALE

\$4⁹⁹
each

**Pool Liquid
Chlorinator or
Shock Treatment**

80783, 8068779
6/28-7/31

RED HOT BUY



MANAGER'S PICK



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
80783	00073187520319	HTH SHOCK TREAT 13.3OZ	18	16	64	EVENT/RHB
8068779	00022609000779	LIQUID CHLORINATOR 1 GAL	4	12	24	EVENT/RHB

END CAP #3 WIN THE MONTH CATEGORY – POOL



LIQUID CHLORINATOR 1 GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$5.99

BLTN NO. 230700-131

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8068779	Y	Y	4	\$3.24	\$7.99	\$4.99	N/A	\$4.99	35%	0%



HTH SHOCK TREAT 13.3OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 230700-132

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
80783	Y	Y	18	\$2.60	\$7.59	\$4.99	N/A	\$4.99	48%	18%

#4 JULY 2023 - BIRD

SALE

\$9⁹⁹

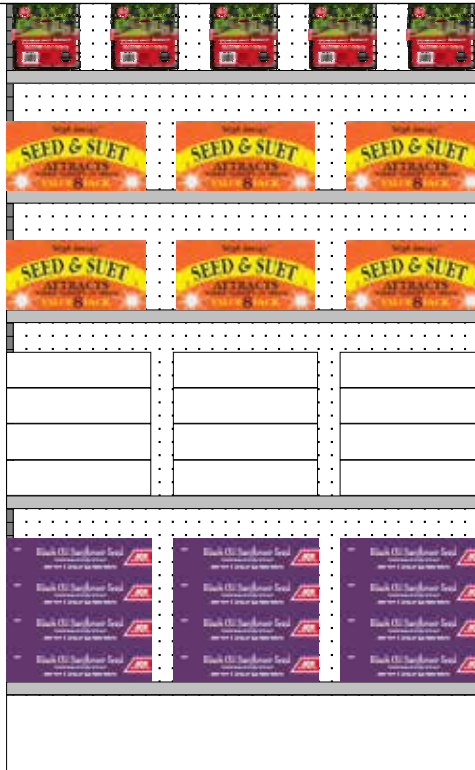
**C&S High Energy
Bird Suet 8/Pk.**
8217788

6/28-7/31

RED HOT BUY



**WE DO SCREEN
REPAIR**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
8217788	00018222975013	HI ENERGY SUET 8PK	1	6	12	EVENT/RHB
8914772	00082901284864	ACE BLKOIL SUNFLWR 5LB	1	3	12	EVENT/RHB
9085211	00070187111035	BIRD FOOD MAXIMUM 5#	1	3	12	EVENT/RHB
8041806	00093432251232	DOUBLE SUET CAGE	1	5	10	Non-ADVERTISED

END CAP #4 WIN THE MONTH CATEGORY – BIRD



BIRD FOOD MAXIMUM 5#

EVENT/RHB

AR MAILER

END CAP 4

BUY ONE, GET ONE FREE

BLTN NO. 230700-142

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
9085211	Y	Y	1	\$3.86	\$9.99	N/A	N/A	N/A	23%	4%



ACE BLKOIL SUNFLWR 5LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 230700-143

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8914772	Y	Y	1	\$5.08	\$11.99	\$9.99	N/A	\$9.99	49%	12%



HI ENERGY SUET 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 230700-144

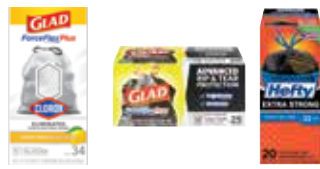
Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8217788	Y	Y	1	\$7.78	\$14.99	\$9.99	N/A	\$9.99	22%	5%

#5 JULY 2023 - TRASH BAGS

YOUR CHOICE
~~11.99~~ **\$2 ACE REWARDS EXCLUSIVE**
\$9.99 each

Glad® or Hefty® Trash Bags
Available in assorted sizes and styles.
 6185789, 6031806, 6185706, 6108328,
 6109383, 6109391, 6108310, 6030448,
 6185805, 6292239, 6030447
 Limit 2 each at this price.

6/28-7/31
RED HOT BUY



**SUMMER
CLEARANCE**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6030447	00012587792988	TRASH BAG MNTAR 13G 34PK	6	2	6	EVENT/RHB
6030448	00012587792971	TRASH BAGS LMN 13G 34PK	6	2	6	EVENT/RHB
6031806	00013700222160	KITCHEN BAG FAB 13G 40PK	6	3	6	EVENT/RHB
6108310	00012587790083	TALL KTCHN BGS 13G 40PK	6	2	6	EVENT/RHB
6108328	00012587703595	TRASH BAG BLACK 30G 25PK	6	2	6	EVENT/RHB
6109383	00013700217258	TRASH BAG CNCH33GL 20CT	6	3	6	EVENT/RHB
6109391	00013700217203	TRASH BAG CNCH39GL 18CT	6	3	6	EVENT/RHB
6185706	00012587783627	GLAD BAG 13GAL 45CT DRAW	6	3	6	EVENT/RHB
6185789	00012587783610	TALL KTCHN BGS 13G 40PK	6	2	6	EVENT/RHB
6185805	00013700206252	HEFTY BAG 30GAL 25CTFLEX	6	3	6	EVENT/RHB
6292239	00012587784594	TRSHBAG 13G LAVNDR 40PK	6	2	6	EVENT/RHB

END CAP #5 WIN THE MONTH CATEGORY – TRASH BAGS



TRASH BAG MNTAR 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-154

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030447	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00	\$9.99	30%	6%
							Limit: 2			



TRASH BAGS LMN 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-155

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6030448	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00	\$9.99	30%	6%
							Limit: 2			



TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-156

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108310	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00	\$9.99	30%	6%
							Limit: 2			



TRASH BAG BLACK 30G 25PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-157

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6108328	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00	\$9.99	30%	6%
							Limit: 2			



GLAD BAG 13GAL 45CT DRAW

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-158

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185706	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00	\$9.99	30%	6%
							Limit: 2			



TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-159

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
6185789	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00	\$9.99	30%	6%
							Limit: 2			



TRSHBAG 13G LAVNDR 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-160

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6292239	Y	Y	6	\$8.35	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	30%	6%



KITCHEN BAG FAB 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230700-161

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6031806	Y	Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



TRASH BAG CNCH33GL 20CT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-162

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6109383	Y	Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



TRASH BAG CNCH39GL 18CT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$9.99 -\$2.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-163

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6109391	Y	Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%



HEFTY BAG 30GAL 25CTFLEX

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 230700-164

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
6185805	Y	Y	6	\$8.19	\$11.99	\$11.99	\$2.00 Limit: 2	\$9.99	32%	4%

#6 JULY 2023 - INSECT CONTROL

YOUR CHOICE

SALE 7.49 **\$5.49** each ACE REWARDS EXCLUSIVE

OFF!® Insect Repellent
Assorted varieties.
72468, 7185242, 7264393,
7013659
Limit 2 each at this price.

6/28-7/31
RED HOT BUY




End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
72468	00046500018428	BITTNG INSC T RPLNT 6OZ	12	8	24	EVENT/RHB
7013659	00046500018107	OFF ACTIVE REPELLENT 6OZ	12	8	24	EVENT/RHB
7025427	00613499010414	SEVIN INSECT KILLER 3LB	1	4	12	EVENT/RHB
7130057	00071121610676	CUTTER BUG FREE 32 OZ	6	4	12	EVENT/RHB
7185242	00046500221545	INSC T RPLNT SPRAY 4OZ	12	8	24	EVENT/RHB
7264393	00046500717642	INSC T RPLNT SPRAY 4OZ	12	8	24	EVENT/RHB
7551427	00071121957047	CUTTR BUG KILER FOG 16OZ	12	4	12	EVENT/RHB
7637382	00613499010063	SEVIN INSECTKIL 32OZ RTS	1	3	12	EVENT/RHB

END CAP #6 WIN THE MONTH CATEGORY – INSECT CONTROL



SEVIN INSECT KILLER 3LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 07-2022 July IN STORE INSTANT SAVINGS, \$1.00 Value (limit 2)

BLTN NO. 230700-174

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7025427	Y	Y	1	\$10.46	\$21.99	\$15.99	\$2.00	\$13.99	35%	17%
							Limit: 2			



SEVIN INSECTKIL 32OZ RTS

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 06-2022 June IN STORE INSTANT SAVINGS, \$2.00 Value (limit 2)

BLTN NO. 230700-175

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7637382	Y	Y	1	\$11.38	\$21.99	\$15.99	\$2.00	\$13.99	29%	23%
							Limit: 2			



BITTING INSECT RPLNT 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$6.99 -\$3.00 = \$3.99 Final Retail (limit 2)

BLTN NO. 230700-176

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
72468	Y	Y	12	\$5.80	\$7.99	\$7.49	\$2.00	\$5.49	23%	4%
							Limit: 2			



OFF ACTIVE REPELLENT 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$6.99 -\$3.00 = \$3.99 Final Retail (limit 2)

BLTN NO. 230700-177

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7013659	Y	Y	12	\$5.09	\$7.99	\$7.49	\$2.00	\$5.49	32%	4%
							Limit: 2			



INSECT RPLNT SPRAY 4OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$6.99 -\$3.00 = \$3.99 Final Retail (limit 2)

BLTN NO. 230700-178

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7185242	Y	Y	12	\$6.12	\$7.99	\$7.49	\$2.00	\$5.49	18%	4%
							Limit: 2			



INSECT RPLNT SPRAY 4OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$6.99 -\$3.00 = \$3.99 Final Retail (limit 2)

BLTN NO. 230700-179

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7264393	Y	Y	12	\$6.12	\$7.99	\$7.49	\$2.00	\$5.49	18%	4%
							Limit: 2			



CUTTR BUG KILER FOG 16OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$4.00

BLTN NO. 230700-180

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7551427	Y	Y	12	\$5.11	\$7.59	\$7.00	N/A	\$7.00	27%	10%



CUTTER BUG FREE 32 OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

Promo History: 06-2022 June EVENT/RHB, Sale Retail \$10.99 -\$3.00 = \$7.99 Final Retail (limit 2)

BLTN NO. 230700-181

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltm Savings
7130057	Y	Y	6	\$5.60	\$13.99	\$7.00	N/A	\$7.00	20%	44%

#7 JULY 2023 - MILWAUKEE



20% OFF

Select Milwaukee® Hand
Tools & Accessories
2009641, 2811677, 2812485, 2812535,
2811503

6/28-7/31
RED HOT BUY



**BACK TO COLLEGE
SUPPLIES**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2009641	00045242552030	STUD TAPE MEASURE 25'	1	1	3	EVENT/RHB
2010905	00045242559176	M18 SAWZALL RECIP SAW18V	1	1	2	EVENT/RHB
2026877	00045242637874	M18 FUEL IMPACTDRIVE KIT	1	1	2	EVENT/RHB
2811503	00045242297610	UTILITY BLADES GP 100PC	1	1	8	EVENT/RHB
2811677	00045242502790	FIXED BLADE KNIFE 9.5"L	1	1	7	EVENT/RHB
2812485	00045242338108	PRECISION SCRWDVR SET 6P	1	1	4	EVENT/RHB
2812535	00045242338115	PRECISION TRX DVR SET 6P	1	1	4	EVENT/RHB
2883866	00045242541355	M18 HO BATTERY CP3.0 2PK	1	1	2	EVENT/RHB
2884542	00045242493463	M18/M12 BT JBSITE SPEAKR	1	2	2	EVENT/RHB
3926656	00045242006670	TOWER LIGHT DUAL M18	1	1	1	EVENT/RHB

END CAP #7 WIN THE MONTH CATEGORY – MILWAUKEE



M18 FUEL IMPACTDRIVE KIT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)

BLTN NO. 230700-191

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026877	Y	Y	1	\$268.74	\$299.00	\$299.00	N/A	\$299.00	Varies	0%



M18 SAWZALL RECIP SAW18V

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$199.99

BUY 2026877, GET TOOL FREE (no limit)

Credit \$159.73 Based on POS

BLTN NO. 230700-192

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2010905	Y	Y	1	\$160.35	\$199.00	N/A	N/A	N/A	N/A	0%



M18 HO BATTERY CP3.0 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)

Credit \$151.06 Based on POS

BLTN NO. 230700-193

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2883866	Y	Y	1	\$151.06	\$179.00	N/A	N/A	N/A	N/A	0%



M18/M12 BT JBSITE SPEAKR

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)

Credit \$143.86 Based on POS

BLTN NO. 230700-194

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2884542	Y	Y	1	\$139.16	\$179.00	N/A	N/A	N/A	N/A	3%



TOWER LIGHT DUAL M18

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$199.99

BUY 2026877, GET TOOL FREE (no limit)

Credit \$196.47 Based on POS

BLTN NO. 230700-195

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3926656	Y	Y	1	\$189.33	\$229.00	N/A	N/A	N/A	N/A	4%



M18 FL PKOUT WET/DRY VAC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)

Credit \$166.40 Based on POS

BLTN NO. 230700-196

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008884	Y	Y	1	\$158.84	\$199.99	N/A	N/A	N/A	N/A	0%

M18 FUEL LEAF BLOWER

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BUY 2026877, GET TOOL FREE (no limit)
Credit \$144.10 Based on POS



BLTN NO. 230700-197

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7790231	Y	Y	1	\$144.10	\$179.00	N/A	N/A	N/A	N/A	0%

STUD TAPE MEASURE 25'

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$24.99

20% OFF MILWAUKEE HAND TOOLS



BLTN NO. 230700-198

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2009641	Y	Y	1	\$16.29	\$28.99	20%	N/A	N/A	N/A	21%

UTILITY BLADES GP 100PC

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

20% OFF MILWAUKEE HAND TOOLS



BLTN NO. 230700-199

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811503	Y	Y	1	\$10.13	\$22.99	20%	N/A	N/A	N/A	18%

FIXED BLADE KNIFE 9.5"L

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

20% OFF MILWAUKEE HAND TOOLS



BLTN NO. 230700-200

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2811677	Y	Y	1	\$12.66	\$23.99	20%	N/A	N/A	N/A	21%

PRECISION SCRWDVR SET 6P

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$24.99

20% OFF MILWAUKEE HAND TOOLS



BLTN NO. 230700-201

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2812485	Y	Y	1	\$14.95	\$26.99	20%	N/A	N/A	N/A	15%

PRECISION TRX DVR SET 6P

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

20% OFF MILWAUKEE HAND TOOLS



BLTN NO. 230700-202

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2812535	Y	Y	1	\$14.95	\$26.99	20%	N/A	N/A	N/A	15%

#8 JULY 2023 - WEED CONTROL

ACE REWARDS
EXCLUSIVE
SAVE \$4
INSTANTLY

Roundup® Weed & Grass Killer Ready-to-Use or Concentrate Plus
7317464, 74142
Limit 5 at this price.



6/28-7/31
RED HOT BUY

**NATIONALLY
KNOWN, LOCALLY
OWNED**



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
74142	00070183510061	ROUNDUP W&G CONC 36.8OZ.	1	12	48	EVENT/RHB
7317464	00070183510900	WEED&GRASS KILLER 1.1GAL	1	8	16	EVENT/RHB

END CAP #8 WIN THE MONTH CATEGORY – WEED CONTROL



WEED&GRASS KILLER 1.1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$26.99 -\$5.00 = \$21.99 Final Retail (limit 2)

BLTN NO. 230700-212

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7317464	Y	Y	1	\$19.61	\$26.99	N/A	\$4.00	N/A	N/A	4%
							Limit: 5			



ROUNDUP W&G CONC 36.8OZ.

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$26.99 -\$5.00 = \$21.99 Final Retail (limit 2)

BLTN NO. 230700-213

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
74142	Y	Y	1	\$24.42	\$27.99	N/A	\$4.00	N/A	N/A	0%
							Limit: 5			

IN LINE

IN LINE



WOOD ROYAL, CLARK & KENSINGTON AND ROYAL 1GAL PAINT **EVENT**

IN LINE

C&K and Royal 35% Backend Funding Based on Retailer Cost

Wood Royal 50% Backend Funding Based on Retailer Cost

BUY, ONE, GET ONE 50% OFF

**BLTN NO. 230700-223
THRU 230700-334**

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	N	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	0%



WILD BIRD FOOD 20# ACE PALLET **EVENT** **CORE, SUPER**

IN LINE

Promo History: 06-2022 June FATHERS DAY EVENT, Sale Retail \$9.00

2 FOR \$20.00

BLTN NO. 230700-339

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	N	Y	84	\$7.16	\$12.99	\$10.00	N/A	\$10.00	28%	11%



WILD BIRD FOOD 20# ACE **EVENT** **CORE, SUPER**

IN LINE

Promo History: 06-2022 June FATHERS DAY EVENT, Sale Retail \$9.00

2 FOR \$20.00

BLTN NO. 230700-340

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
81995	N	Y	1	\$7.78	\$12.99	\$10.00	N/A	\$10.00	22%	4%



CABOT 1GAL SATIN **EVENT/RHB** **AR MAILER**

IN LINE

Promo History: 07-2022 July EVENT/RHB, \$10.00 Instant Savings (limit 4)

BUY, ONE, GET ONE 50% OFF

**BLTN NO. 230700-350
THRU 230700-429**

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	N/A	N/A	N/A	Varies



RUST-OLEUM 12OZ SPRAY PAINT **EVENT/RHB** **AR MAILER**

IN LINE

2 for \$14.00 (Must Buy 2 or More)

**BLTN NO. 230700-439
THRU 230700-515**

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	Y	Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies



PRIMR+SEALR 1-2-3 QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$11.99 -\$1.00 = \$10.99 Final Retail (limit 2)

BLTN NO. 230700-520

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16889	Y	Y	6	\$6.69	\$16.99	\$14.99	\$1.00 Limit: 2	\$13.99	55%	13%



ZINSSER123 PRMR/SEALR GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, \$1.00 Instant Savings (limit 4)

BLTN NO. 230700-521

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
16890	Y	Y	4	\$19.79	\$32.99	\$28.99	\$2.00 Limit: 2	\$26.99	32%	13%



E-Z HOUSE WASH 1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 06-2022 June IN STORE INSTANT SAVINGS, \$3.00 Value (no limit)

BLTN NO. 230700-527

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1008515	Y	Y	4	\$9.11	\$17.99	N/A	\$4.00 No Limit	N/A	N/A	13%



E-Z HOUSE WASH 64OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 06-2022 June IN STORE INSTANT SAVINGS, \$3.00 Value (no limit)

BLTN NO. 230700-528

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7026050	Y	Y	6	\$9.93	\$18.99	N/A	\$4.00 No Limit	N/A	N/A	9%



E-Z DECK WASH 1GAL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July IN STORE INSTANT SAVINGS, \$3.00 Value (no limit)

BLTN NO. 230700-529

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024203	Y	Y	4	\$9.94	\$16.99	N/A	\$4.00 No Limit	N/A	N/A	5%



E-Z DECK WASH 64OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July IN STORE INSTANT SAVINGS, \$3.00 Value (no limit)

BLTN NO. 230700-530

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1024209	Y	Y	6	\$10.37	\$18.99	N/A	\$4.00 No Limit	N/A	N/A	5%



CRAFTSMAN TOOLS & ACCESSORIES

EVENT/RHB

AR MAILER

IN LINE

20% OFF Selected CRAFTSMAN Hand/Power Tools & Accessories
Retailer Credit Based on POS Sales

**BLTN NO. 230700-540
THRU 230700-623**

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
Varies	6/28-7/31 Y	6/28-7/10 Y	Varies	Varies	Varies	20%	N/A	N/A	Varies	Varies



WET/DRY VACUUM CORD 4GL

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-633

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2027722	6/28-7/31 Y	6/28-7/10 Y	1	\$77.63	\$109.99	\$99.99	\$20.00 No Limit	\$79.99	22%	4%



LNG PNL WRNCH ST MM 7PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-634

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2008805	6/28-7/31 Y	6/28-7/10 Y	1	\$21.09	\$38.99	\$29.99	N/A	\$29.99	30%	18%



LNG PNL WRNCH ST SAE 7PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-635

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2008817	6/28-7/31 Y	6/28-7/10 Y	1	\$21.09	\$38.99	\$29.99	N/A	\$29.99	30%	18%



CM TORX ST 7PC T THROUGH

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-636

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2295954	6/28-7/31 Y	6/28-7/10 Y	1	\$20.86	\$41.99	\$29.99	N/A	\$29.99	30%	18%



CRAFTSMAN PRO TLBOX 26"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-637

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2829257	6/28-7/31 Y	6/28-7/10 Y	1	\$23.50	\$41.99	\$29.99	N/A	\$29.99	22%	7%



SAWHORSE SET 29"X31" 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-638

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Blt Savings
2896918	6/28-7/31 Y	6/28-7/10 Y	1	\$23.25	\$64.99	\$29.99	N/A	\$29.99	22%	37%



DRILL BIT SET BLKOX 20PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-639

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2137305	6/28-7/31	6/28-7/10	1	\$19.53	\$24.99	\$24.99	\$5.00 No Limit	\$19.99	22%	4%



RECIP BLADE SET DW 10PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$19.99

BLTN NO. 230700-640

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2392447	6/28-7/31	6/28-7/10	1	\$17.96	\$26.99	\$24.99	\$5.00 No Limit	\$19.99	28%	4%



RIGHT ANGLE ATTACHMENT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 08-2022 August, Sale Retail \$19.99

BLTN NO. 230700-64

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2393213	6/28-7/31	6/28-7/10	1	\$20.04	\$26.99	\$24.99	\$5.00 No Limit	\$19.99	20%	4%



SCREWDRIVER 40PC IR EVENT/RHB CORE, SUPER AR MAILER

IN LINE

Promo History: 08-2022 August, Sale Retail \$19.99

DEAL OF THE MONTH

BLTN NO. 230700-642

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2401966	6/28-7/31	6/28-7/10	1	\$19.53	\$36.99	\$24.99	\$5.00 No Limit	\$19.99	22%	16%



LED SM A19E26 DL60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-643

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004001	6/28-7/31	6/28-7/10	1	\$15.41	\$21.99	\$19.99	N/A	\$19.99	23%	6%



LED SM A19E26 SW60W 3PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 230700-644

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004002	6/28-7/31	6/28-7/10	1	\$15.41	\$21.99	\$19.99	N/A	\$19.99	23%	6%



LED SM A19E26 60W CC 3PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-645

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3004570	6/28-7/31 Y	6/28-7/10 Y	1	\$16.20	\$34.99	\$19.99	N/A	\$19.99	19%	19%



WATER FILTRATIONS

EVENT/RHB

AR MAILER

25% OFF

IN LINE

BLTN NO. 230700-655
THRU 230700-742

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	6/28-7/31 Y	6/28-7/10 Y	1	Varies	Varies	25%	N/A	N/A	N/A	Varies



3M FILTRETE FILTERS

EVENT/RHB

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, \$2.00 Instant Savings (limit 2)

BLTN NO. 230700-752
THRU 230700-813

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	6/28-7/31 Y	6/28-7/10 Y	Varies	Varies	Varies	N/A	Varies	N/A	N/A	4%

Limit: 2



HIGH VELOCITY FLOOR FAN

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-823

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
4013665	6/28-7/31 Y	6/28-7/10 Y	1	\$22.89	\$39.99	\$29.99	N/A	\$29.99	24%	10%



LATCH STORAGE BOX 26GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-824

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5038251	6/28-7/31 Y	6/28-7/10 Y	4	\$13.99	\$23.99	\$18.99	N/A	\$18.99	26%	21%



LATCHED STORAGE BOX 18GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-825

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
5649751	6/28-7/31 Y	6/28-7/10 Y	6	\$10.24	\$16.99	\$14.99	N/A	\$14.99	32%	17%



TRASH CAN 32GAL RED ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$26.99 -\$4.00 = \$22.99 Final Retail (limit 3)

BLTN NO. 230700-826

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71102	6/28-7/31 Y	6/28-7/10 Y	8	\$19.87	\$26.99	\$26.99	\$4.00	\$22.99	26%	0%

Limit: 2

July Bulletins

Due Date 3/24/23



TRASH CAN32GAL GREEN ACE

EVENT/RHB

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$26.99 -\$4.00 =\$22.99 Final Retail (limit 3)

BLTN NO. 230700-827

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
71162	Y	Y	8	\$19.87	\$26.99	\$26.99	\$4.00	\$22.99	26%	0%
							Limit: 2			



TRASH CAN 32GAL BLK ACE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$26.99 -\$4.00 =\$22.99 Final Retail (limit 3)

BLTN NO. 230700-828

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7131451	Y	Y	8	\$19.87	\$26.99	\$26.99	\$4.00	\$22.99	26%	0%
							Limit: 2			



PRESSURE WSHR CFTSM 3300

EVENT/RHB

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$459.99 -\$30.00 =\$429.99 Final Retail (limit 1)

BLTN NO. 230700-829

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
1018674	Y	Y	1	\$368.92	\$459.99	\$459.99	\$30.00	\$429.99	20%	0%
							No Limit			



PRESURE WSHR GAS 3000PSI

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$339.99 -\$20.00 =\$319.99 Final Retail (limit 1)

BLTN NO. 230700-830

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7006794	Y	Y	1	\$277.85	\$339.99	\$339.99	\$20.00	\$319.99	18%	0%
							No Limit			



EGO LI-ION TRMMER 24"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$199.00

BLTN NO. 230700-831

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804784	Y	Y	1	\$176.43	\$199.00	\$199.00	N/A	\$199.00	11%	0%



EGO BLWR/TRMR ELECT 15"H

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-832

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7010988	Y	Y	1	\$260.01	\$319.00	\$319.00	\$20.00	\$299.00	18%	0%
							No Limit			



EGO LI-ION BLOWER 530CFM

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$179.00

BLTN NO. 230700-833

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804792	6/28-7/31 Y	6/28-7/10 Y	1	\$150.31	\$179.00	\$179.00	N/A	\$179.00	16%	0%



EGO LI-ION STRNGTRMR 15"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$199.00

BLTN NO. 230700-834

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7804867	6/28-7/31 Y	6/28-7/10 Y	1	\$160.63	\$199.00	\$189.00	N/A	\$189.00	15%	0%



WADE POOL BLUE 45"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

Promo History: 07-2022 July EVENT/RHB, Sale Retail \$12.99

BLTN NO. 230700-835

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8485609	6/28-7/31 Y	6/28-7/10 Y	18	\$6.86	\$16.99	\$12.99	N/A	\$12.99	47%	4%



YONDER BOTTLE 1L CHAR

EVENT/RHB

AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-836

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085341	6/28-7/31 Y	6/28-7/10 Y	1	\$18.19	\$28.00	\$28.00	N/A	\$28.00	35%	4%



YONDER BOTTLE 1L NAVY

EVENT/RHB

AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-837

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085342	6/28-7/31 Y	6/28-7/10 Y	1	\$18.18	\$28.00	\$28.00	N/A	\$28.00	35%	4%



YONDER BOTTLE 1L CLEAR

EVENT/RHB

AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-838

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085345	6/28-7/31 Y	6/28-7/10 Y	1	\$18.19	\$28.00	\$28.00	N/A	\$28.00	35%	4%



YONDER BOTTLE .75L CHAR

EVENT/RHB

AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-839

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085335	6/28-7/31 Y	6/28-7/10 Y	1	\$16.25	\$25.00	\$25.00	N/A	\$25.00	35%	4%



YONDER BOTTLE .75L CLEAR

EVENT/RHB

AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-840

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085340	Y	Y	1	\$16.25	\$25.00	\$25.00	N/A	\$25.00	35%	4%



YONDER BOTTLE .75L NAVY

EVENT/RHB

AR MAILER

IN LINE

INCREASE COMING IN FEBRUARY

BLTN NO. 230700-841

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8085338	Y	Y	1	\$16.25	\$25.00	\$25.00	N/A	\$25.00	35%	4%



COOLER IGLOO IMX 70QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-842

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016742	Y	Y	1	\$202.90	\$299.99	\$259.99	N/A	\$259.99	22%	0%



COOLER 105 CANS 70QT GRY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-843

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063195	Y	Y	1	\$202.90	\$299.99	\$259.99	N/A	\$259.99	22%	0%



COOLER IMX RUGBLU 70QT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-844

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075094	Y	Y	1	\$202.90	\$299.99	\$259.99	N/A	\$259.99	22%	0%



COOLER IMX OILGRN 70QT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-845

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075096	Y	Y	1	\$202.90	\$299.99	\$259.99	N/A	\$259.99	22%	0%



COOLER TAN 70QT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-846

Ace No.	Month Long 6/28-7/31	4th of July Event 6/28-7/10	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075097	Y	Y	1	\$202.90	\$299.99	\$259.99	N/A	\$259.99	22%	0%

July Bulletins

Due Date 3/24/23



COOLER IGLOO IMX 24QT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 230700-847

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8016743	6/28-7/31 Y	6/28-7/10 Y	1	\$101.45	\$149.99	\$119.99	N/A	\$119.99	15%	0%



ICE CHEST IMX 24QT TAN

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-848

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8034647	6/28-7/31 Y	6/28-7/10 Y	1	\$101.45	\$149.99	\$119.99	N/A	\$119.99	15%	0%



COOLER 35 CANS 24QT GRY

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-849

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063192	6/28-7/31 Y	6/28-7/10 Y	1	\$101.45	\$149.99	\$119.99	N/A	\$119.99	15%	0%



COOLER RUGGED BLUE 24QT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-850

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075092	6/28-7/31 Y	6/28-7/10 Y	1	\$101.45	\$149.99	\$119.99	N/A	\$119.99	15%	0%



COOLER OIL GREEN 24QT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 230700-851

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8075093	6/28-7/31 Y	6/28-7/10 Y	1	\$101.45	\$149.99	\$119.99	N/A	\$119.99	15%	0%



PURDY PAINT BRUSHES & ROLLOERS

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF (can not be mixed with WOOSTER)

BLTN NO. 230701-001
THRU 230701-185

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	6/28-7/31 Y	6/28-7/10 Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies



WOOSTER PAINT BRUSHES & ROLLERS

EVENT/RHB

AR MAILER

IN LINE

BUY ONE, GET ONE 50% OFF (can not be mixed with PURDY)

BLTN NO. 230701-186
THRU 230701-798

Ace No.	Month Long	4th of July Event	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Varies	6/28-7/31 Y	6/28-7/10 Y	Varies	Varies	Varies	N/A	N/A	N/A	Varies	Varies

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